

Marketing and Information Commission – Agenda

Porto, 14 March. 2024

Security Commission (SC)
Training Commission (TC)
Guidelines Commission (GC)
Marketing and Information Commission (MIC)
Management Committee (MC)

1: Welcome & opening of the meeting

- a. Apologies for absence.

2: Approval of agenda (all members)

3: Reports from Commissions:

- Security Commission (Ingeborg Schlosser)
- Training Commission (Mirna Rodríguez)
- Guideline Commission (Yiannis Kontoulis)
- Management Committee (John Briggs)
- General Assembly 2024 (John Briggs)

4: Topics for discussion and to do list:

- Website and Newsletter Report. (to discuss)
- News for the Website. Denmark, U.K and Germany are countries that are more active but we need news from other countries. Criteria for news. Done.
- News about legislation. Which countries have sent?
- LinkedIn. Course to manage LinkedIn account. To discuss.
- Social Media. Which members of MIC share with their LinkedIn contacts CFPA Europe news? (to discuss). Mirna and Soren.
- Marketing Plan according with CFPA E's strategy. To discuss. Soren and Mirna.
- Articles for the Website. We need more articles. Articles in local languages are accepted, as long as they have a summary in English. Which countries sent articles? UK. Kelly Donoghue.
- We have representative from CNPP (Aurelien Binnet) and Sweden (Mattias) in MIC.
- Update statutes on website. Done. Mirna.
- Create a new research section to upload projects from CFPA E members. Done. Mirna.
- Create a Certificate for non-European Members of CFPA Europe. Done. Mirna.
- How to get more Ambassadors. When Diplomas and Certificates are delivered, the option to become an Ambassador is offered. There are events of the members in which the ambassadors are getting discounts. Which countries do that?

- Simple brief information about associations. We got information from 18 countries. Ingeborg in charge.

Information is missing from:

- . Estonia
- . Iceland
- . Turkey
- . Sweden
- . Poland

- Fire National Regulations Section. Kamila Kempna in charge of this task. (to discuss)

Information is missing from:

- . Albania
- . Czech Republic
- . Finland
- . Estonia
- . FYR Macedonia
- . Netherlands
- . Norway
- . Poland
- . Switzerland
- . Turkey

- Webinar in national languages to publish on the new CFPA Europe website. Monica Baeta in charge of this task. It's running well but are missing many countries(to check)

More active countries:

- . Germany
- . UK
- . Switzerland
- . Italy
- . Belgium
- . Austria

- Organize short webinars (1 hour) to present CFPA-E Guidelines. Task for Fires Safety Guideline Commission, Natural Hazards Group and Security Commission. (To discuss with chairs of Commissions. Ingeborg, Hardy and Mingyi)

- Participation in Fairs and exhibitions:

- . Proteger 2023 – 8.^a Conferência de Segurança. 19 April (Portugal). Tommy Arvidsson has participated with APSEI.
- . The Fire Safety Event 2023. 25-27 April (Birmingham, U.k). Tommy Arvidsson participated with FPA.
- . Rho Fiera Milano – SICUREZZA. 15-17 November (Milano, Italy)
- . Vds Conference and Exhibition. 8-9 December (Cologne, Germany)
- . Sicur Fair, 27 February – 1 March 2024 (Spain)
- . APSE Conference. 10-11 April 2024 (Portugal)
- . ELIPYKA Conference. 5-6 April 2024 (Athens, Greece)

5: Proposals of new topics.

6: Dates and venues of next meeting:

Year	Week	Meeting and Place
2024	12-15 March	Commissions & MC, Porto, Portugal
2024	22-23 Mayo	GA 2024, Istanbul, Turkey
2024	21-25 October	Commissions & MC Ljubljana, Slovenia
2025	17-21 March	Commissions & MC, Vernon, France
2025	Mayo or June (days tbd)	General Assembly 2025, Hvidovre/Copenhagen, Denmark
2025	October (days tbd)	Commissions & MC, Helsinki, Finland