

Marketing and Information Commission – Agenda

Copenhagen, 12 Oct. 2023

Security Commission (SC)
Training Commission (TC)
Guidelines Commission (GC)
Marketing and Information Commission (MIC)
Management Committee (MC)

1: Welcome & opening of the meeting

- a. Apologies for absence.

2: Approval of agenda (all members)

3: Reports from Commissions:

- Security Commission (Ingeborg Schlosser)
- Training Commission (Mirna Rodríguez)
- Guideline Commission (Yiannis Kontoulis)
- Management Committee (Tommy Arvidsson)
- General Assembly 2023 (Tommy Arvidsson)

4: Topics for discussion and to do list:

- Website and Newsletter Report. (to discuss)
- News for the Website. Denmark and Germany are more active countries but we need news from other countries.
- Articles for the Website. We need more articles. Articles in local languages are accepted, as long as they have a summary in English. Which countries sent articles?
- We have representative from CNPP and Sweden in MIC.
- Animation/video "Hazards of heavy rain and flooding" published in our website. (done)
- Maintain the list of guidelines at the end of each guideline. (done)
- How to get more Ambassadors. When Diplomas and Certificates are delivered, the option to become an Ambassador is offered. Which countries do that?
- Revise the flyer of Ambassadors, putting in evidence the advantages of being Ambassador. To discuss.
- Social Media. How to become LinkedIn more professional. Which members of MIC share with their LinkedIn contacts CFPA Europe news? (to discuss)
- Simple brief information about associations. We got information from 18 countries. Tommy Arvidsson in charge to request information from Poland, Sweden and Turkey.

Information is missing from:

- . Estonia
- . Iceland
- . Turkey
- . Sweden
- . Poland

- Fire National Regulations Section. Kamila Kempna in charge of this task. (to discuss)

Information is missing from:

- . Albania
- . Czech Republic
- . Finland
- . Estonia
- . FYR Macedonia
- . Netherlands
- . Norway
- . Poland
- . Switzerland
- . Turkey

- Security Regulations Section has been created in our website. Jeanine in charge to request this information. Done.
- Webinar in national languages to publish on the new CFPA Europe website. Monica Baeta in charge of this task. It's running well but are missing many countries(to check)

More active countries:

- . Germany
- . UK
- . Switzerland
- . Italy
- . Belgium
- . Austria

- Organize short webinars (1 hour) to present CFPA-E Guidelines. Task for Fires Safety Guideline Commission, Natural Hazards Group and Security Commission. (To discuss)
- Participation in Fairs and exhibitions:

. Proteger 2023 – 8.^a Conferência de Segurança. 19 April (Portugal). Tommy Arvidsson has participated with APSEI.

. The Fire Safety Event 2023. 25-27 April (Birmingham, U.k). Tommy Arvidsson participated with FPA.

Next:

. Rho Fiera Milano – SICUREZZA. 15-17 November (Milano, Italy)

. Vds Conference and Exhibition. 8-9 December (Cologne, Germany)

5: Proposals of new topics.

6: Dates and venues of next meeting:

Year	Week	Meeting and Place
2024	11-15 March	Commissions & MC, Lisbon, Portugal
2024	22-23 Mayo	GA 2024, Istanbul, Turkey
2024	21-25 October	Commissions & MC Ljubljana, Slovenia
2025	17-21 March	Commissions & MC, Vernon, France
2025	Mayo or June (days tbd)	General Assembly 2025, Hvidovre/Copenhagen, Denmark
2023	October (days tbd)	Commissions & MC, Helsinki, Finland