**ENQUIRY in the summer 2019**

**Questions and answers**

***IF YOU LOOK 10 YEARS INTO THE FUTURE, HOW WOULD YOU LIKE TO SEE CFPA EUROPE?***

* Focus on strengthening each national FPA to strengthen the grassroot and base of CFPA
* I would like to see that CFPA E has become a reference point in European fire safety environment. It could promote a progressive approach to a unique legislation concerning fire safety for all European countries.
* CFPA E should be a key contact address also for commission to all question and discussion about fire protection, security and protection against natural hazards, based on the networking of member organisations/countries.
* CFPA Europe should be more known and have an A-member in each country of the European territory and at least one B-Member in each country
* The European leader network for security & safety training.
* All countries in EU (+some surrounding) are included in CFPA (not only concerning fire safety but also concerning natural hazards) – CFPA is well known as a brand and every country member is well known as a CFPA member – CFPA trainings are well accepted in all eu countries and are also demanded by insurance companies – International companies are using CFPA trainings.
* CFPA Europe is well-known in Europe as an important and independent network of organisations with high level of expertise in the fields of fire safety, security and natural hazards. - CFPA E is an important partner for European organisations (EU, IE, etc) in the fields of fire safety, security and natural hazards. CFPA E and its members are first contacts for international insurers and companies that are looking for information and services in the fields of fire safety, security and natural hazards in their home-country or in other European countries. CFPA E-qualifications are well-known in the market and required by companies and insurers. International companies rely on CFPA E and become our business partners for education and qualification of their employees.
* Staying promoting the protection systems in the fire and security. Impact of the Smart cities, IoT and new technologies (maybe the fire detection camera will replace the fire detectors …).
* As a reference organisation at European level in prevention, fire safety, security and natural hazards. Also we should be 28 member countries of CFPA E. A reference for the insurers.
* Well known and recognized organisation with three main areas of activity: Guidelines, information sharing e.g. statistics and influencing of EU-policies and other relevant international organizations. In order to meet these objectives, there is a need to improve quality of guidelines, enhance their national implementation and international recognition. This requires better resourcing and staffing for all the commissons but also strong commitment of the member organisations. As an international network CFPA-E should reach an adequate geographical coveage and ensure that all parties are relevant national organisations with wide representation in their respective countries. European Union is one possible frame for CFPA-E but we should also look beyond the union.
* Allthough a voluntary network, CFPA-E has to set clear goals and the work whithin the network has to be determined and result orientated.

***IN THE NEXT STRATEGY PERIOD (2021-2023) WHAT TYPE OF ACTIVITIES SHOULD CFPA EUROPE FOCUS ON?***

* Increase presentation of CFPA achievements, guidelines and reports at European and International conferences on fire safety.
* Improvement of knowledge of CFPA E inside members countries and abroad. Production of guidelines. Contacts and cooperation with other organisations.
* The work processes and the public present including recommendation on loss prevention should be more digital.
* Increase the offer in education, spread this also with University and aim to harmonise the courses across the different countries.
* European certification scheme for training.
* Marketing to make trainings well known to public.
* To achieve acceptance and be a perfect partner for international companies, CFPA members (and their employees) have to know each other and their services very well (so they can work together and recommend each other). – Improve involvement of all members. – Be more visible for non-members (e.g. website, newsletter, trade fairs, ..). – Follow-up and intensify contact to other European organisations (EU, IE, CTIF, ..; being careful with regard to choice of organisations). – Ensure high quality and usability of guidelines. – Training courses: update and harmonise. – Contacts to other European organisations: going on with the activities (and maybe even intensify).
* Staying following completing the gaps in the standardisation in fire and prevention, especially on services (installation rules). Detecting new technologies binded risks (batteries, e-Cars, etc). Closely related to the European Cyber-Act.
* More informative activities focused on costumers (guidelines, courses, members information), organising a European conference every two years, presence in social networks, more dissemination of the work done, recruitment of more associations in the field of Security.
* CFPA-E may have an important role in the improvement of fire safety of multinational, web-based actors in the domain of platform economy. E.g. we see highly potential that CFPA-E starts co-operation with AirBnbb. Identification and establishement of partnership with these kind of actors should be one focus area.
* Visilibily of CFPA-E is poor and it is not clearly visible in google search results. CFPA-E documents should be easily found by everyone without registering or other time-consuming tasks. Web search engine optimization.
* Focus on influencing the EU instead of gathering new members. Influence the building-related EU legislation to enhance fire safety in member countries.
* Form basis for enhanced leadership of the organization and gather more workforce for the CFPA-E to gain quality of work done between meetings.
* We should form a clear vision of that the CFPA-E wants to achieve in more detailed level.
* Take part in the EU pilot project in DG GROW ja DG JRC regarding common fire data. Try to influence the EU to require useful fire data from all member states. Influence the EU to enhance status of fire safety in housing within the project. Try to influence the EU so that the common EU proposed fire code would increase the fire safety in all member states.
* Plan the guideline proposals for following years and divide areas of responsibility. Enhance the quality of some guidelines.
* Each member should form strong national ties to act as a link between national institutions and the CFPA-E. Each member is responsible for the publicity of CFPA-E within their own states.

***CAN YOU PINPOINT SOME SPECIAL GOALS THAT WE SHOULD ACHIVE UNTIL THE END OF 2023?***

* Present at one international/European conference yearly.
* Improvement of knowledge of CFPA E inside members countries. Seminars organised by CFPA e in various countries. Promotion of CFPA E on social media. Promotion of CFPA E among stakeholders. Contacts with European Union and possibly some constant relation with official EU organisations.
* The CFPA E portal should be the central work platform for all internal work process and the providing of recommendations should be more focused on demand of digital information, e.g. topic-related recommendation (and less focused on guidelines).
* See answers above (earlier question): number of members (presence in every country), recognition of courses (diplomas) from EU and Universities, start courses (modules) with Universities.
* Fire engineering qualification Framework and certification.
* Maybe targeting insurance companies concerning marketing.
* Improve knowledge of the CFPA members about each other =˃ regular reports about each other’s activities in the commissions meeting and table/overview on non-public-part of the website. This also includes information of the employees of the members =˃ establish internal newsletter. – Better involvement and appreciation of all members by providing them information and proposals (e.g. protocols, agenda, …) at early point of time (and if necessary repeat the information). Ask members for feedback and proposals from them (this enquiry is a good example for this). – Further improvement of the website and newsletter by more interesting content =˃ motivate members to be more active; maybe hire professional journalist (but the topics still have to come from the members, therefore main task probably to make members deliver information). – Increase registrations for the newsletter =˃ content (see above), marketing activities by each member, representation on trade fairs. Contacts to other European organisations: endorsement of more CFPA E-guidelines by IE and maybe even other organisations (being particular/watchful from which organisations we would like to receive official endorsement). – Training courses: going on with the processes started in TC.
* Staying in full accordance with the European Cyber-Act. – Revision of all the Guidelines and courses according the impact of IoT (tomorrow there will be more physical CIE, everything will happened in the Cloud …).
* More presence in European organisations, best known in member countries, organising a European conference every two year.
* Plan the following projects, set goals, responsibilities and timetables and within the project deadline report the achievements of each project:
  + Investigate the EU programs that the CFPA-E should try to influence. Influence the chosen programs and EU authorities.
  + Establish well-founded guidelines for sharing economy of housing. Influence organisations such as AirBnb to include them in their requirements.
  + Implement the CFPA-E guidelines with the help of collaborative organisations such as IE and each member to all states.
  + Each member should plan and report the progress of establishing their link as a national gateway of CFPA-E.
  + Reorganise the work done in CFPA-E to reach the objectives of the new strategy.

***PERHAPS YOUR PROPOSAL WILL COST MORE MONEY. HOW SHOULD THAT EXTRA COST BE FINANCED?***

* Don’t know.
* Payment for guidelines. Perhaps not today, but probably in the future. – Increase of fee from members countries. – Increase of the number of members. – Fee from every person who receives a certification / diploma from CFPA E.
* Apart from the training courses and possible certification, new business model should be developed, especially for digital providing of information / recommendation (data monetisation is a catchword in web discussion), e.g. in form of topic-related studies based on statistical analysis of CFPA-E-questionnaire answered by all member organisation.
* European Union, Education Ministry of each country.
* ROI should be based on increase of training turnover.
* CFPA E gets some licence fees from lectures.
* Investment of available money in above goals of increasing number of members of CFPA Europe (change of priorities).
* CFPA E has to remain a kind of brainstorm forum, which established action lines (based on general guidelines, training contents, etc). – CFPA E has not to become an operational centre (providing directly courses, certificates, documentation, etc) … CFPA E may not compete against its affiliates who provide services. – No more middles are need then the obligation to participate to the work of CFPA.
* By sponsors.
* Membership fees may be raised to some extend and we should look also for research and other project funding. Voluntary contributions. e.g. SPEK is ready to invest workforce to the network if we can expect to get good results in turn.

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