

Marketing and Information Commission – Agenda

6 April 2016
Vernon, France

1: Welcome & opening of the meeting

- a. Apologies for absence

2: Approval of agenda (all members)

4: Election of the secretary of Commission

5: Reporting of CFPA Europe

- a: Management Committee (I Schlosser)
- b: Security Commission (I Schlosser)
- c: Training Commission (M Rodríguez)
- d: Guidelines Commission (M Rodríguez)

6: Topics for discussion and to do list.

- General Assembly.
- How to attract more members to CFPA-Europe:
 - Mini-interviews to show the meaning of the membership and to include to the webpage. Mini-interview from Risk Manager “Desigual” (Spain). New Proposals (All).
 - Continue contacts with new countries in order to assure their membership. New member – Austria.
- Website updates: Calendar, news, areas, sections. To discuss (all members)
- How many guidelines have been downloaded? Include banner of new Guidelines on the webpage. Proposal from Pinchaqui. To discuss (all members)
- Short CFPA E Power Point presentation for courses. Done (M Rodríguez)
- With inspiration from Norway – Discuss how we can develop common campaigns, material, and initiatives for the public. (all members)
- Add search words to the statistics. To discuss.
- Photo Gallery: Current situation. To discuss.
- Newsletters:
 - Level of response to the Newsletter of February 2016. To discuss (all members)

- Letter to chairpersons in order to get more news from Commissions. (I Schollosser)
- List of ongoing projects on the website. Current status. To discuss (M Rodríguez and all members)
- A summary of the member countries including their origins and organization, major activities, products and services. (M Rodríguez)
- CFPA Europe in Wikipedia. (P Stoker) To discuss
- Publicity products: USB cards/neckband CFPA, Pin. To discuss (H Grönstrand, J Driessens, M. Rodríguez and all members)
- Annual Conferences. To discuss (all members)

8: Proposals of new topics and ideas (all members)

10: Collaborative working with other commissions (all members)

11: Dates and venues of next meeting (all members)