

Website and Information Commission – Agenda

21-22 October 2014 – Madrid,
Spain

- 1: Welcome & opening of the meeting**
 - a. New participants and apologies for absence
- 2: Introduction of members** (all members)
- 3: Approval of agenda** (all members)
- 4: Presentation from Cepreven** (M Rodríguez)
- 5: Election of the secretary of Commission**
- 6: Reporting of CFPA Europe** (M Rodríguez)
 - a: Management Committee
 - b: Security Commission
 - c: Training Commission
- 7: Marketing Project** (all members)
 - a: Aims of the new Commission/Strategies – to discuss
 - b: Corporate Identity/Brand of CFPA – Europe – to discuss
 - c: Lines to work. What to do? and How to do?:
 - Web site (updates, maintenance, improvements, etc) – to discuss
 - Social Media – to discuss
 - Promotional Activities (proposals and ideas) – to discuss
 - E-mail Marketing (proposals and ideas) – to discuss
 - Harmonization – to discuss
 - New design of presentation CPFA Europe – to discuss and agree
 - Other lines to work
- 8: Proposals of new topics** (all members)

9: Work Schedule

10: Collaborative working with other commissions

11: Dates and venues of next meeting

To discuss

Meeting will commence at 1300hrs on 21 October 2014 and end at 1200hrs on 22 October 2014

