REPORT

Oct 2018 - Sep 2019

ANALYTICS

Oct 2018 - Sep 2019

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ANNUAL EVOLUTION

OCT. 2017 - SEP. 2018	EVOLUCIÓN	OCT. 2018 - SEP. 2019	AVGE. VISITS PER MONTH
15.534	**39%**	**21.547**	**1.796**

2017-2018   2018-2019

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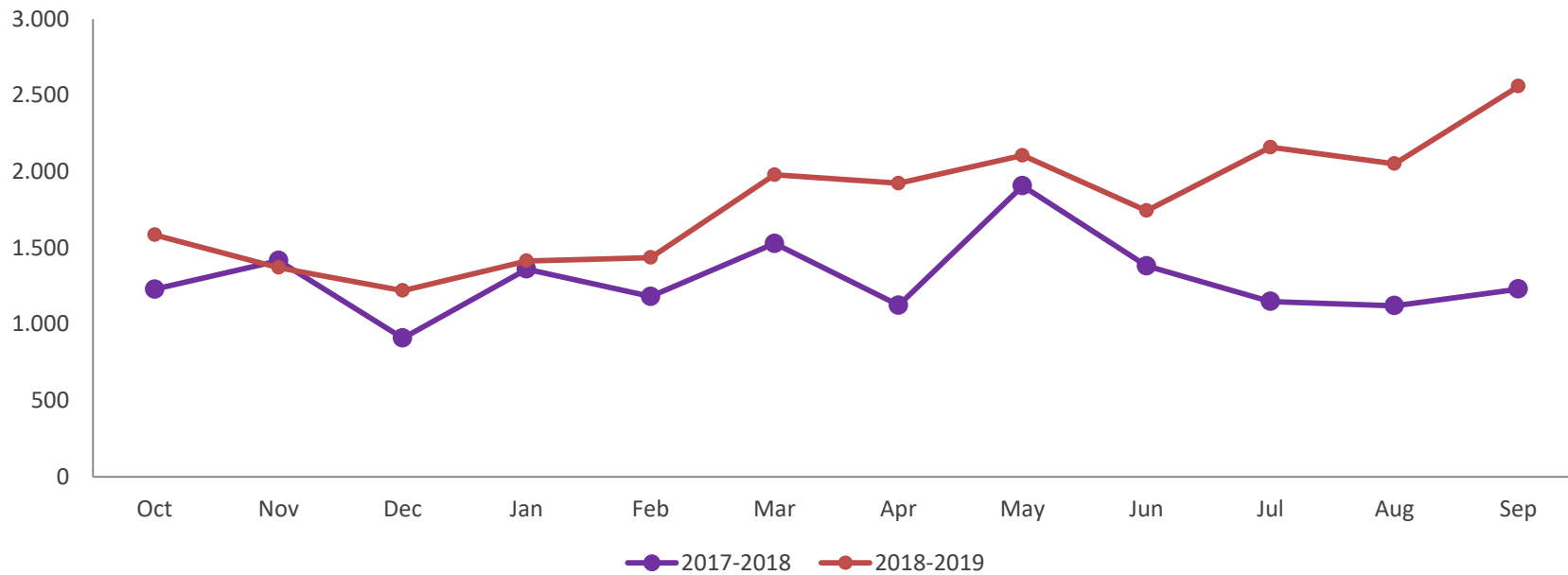
WHERE DO USERS COME FROM?

OCT. 2018 - SEP. 2019	
	VISITS
Germany	1893
Italy	1990
United Kingdom	1762
United States	1472
Spain	1129
Denmark	733
Switzerland	648
France	612
Sweden	669
Finland	746
Belgium	640
India	466
Croatia	1333
Turkey	577

1   621
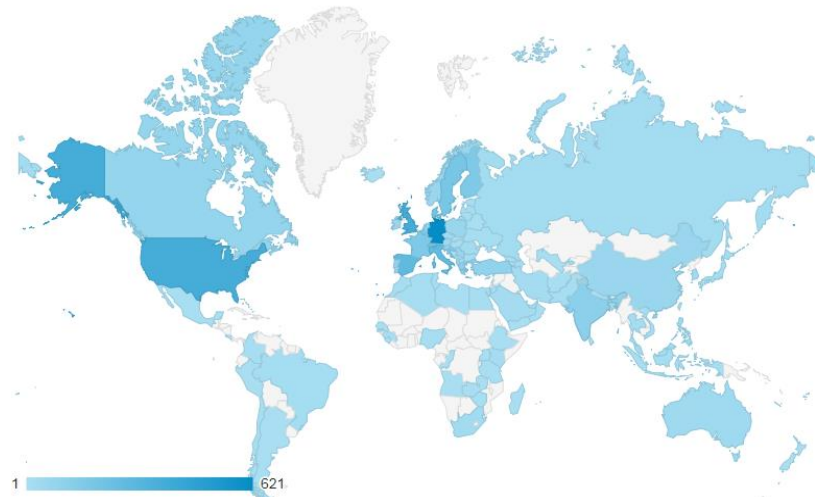
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TRAFFIC SOURCES OCT 2018 - SEP 2019

Visits

	VISITS
Organic Search	11818
Direct	8397
Referral	890
Social	243
Email	199

- Organic Search
- Direct
- Referral
- Social
- Email

[PORCENTAJE]
4% 1%
39%
55%
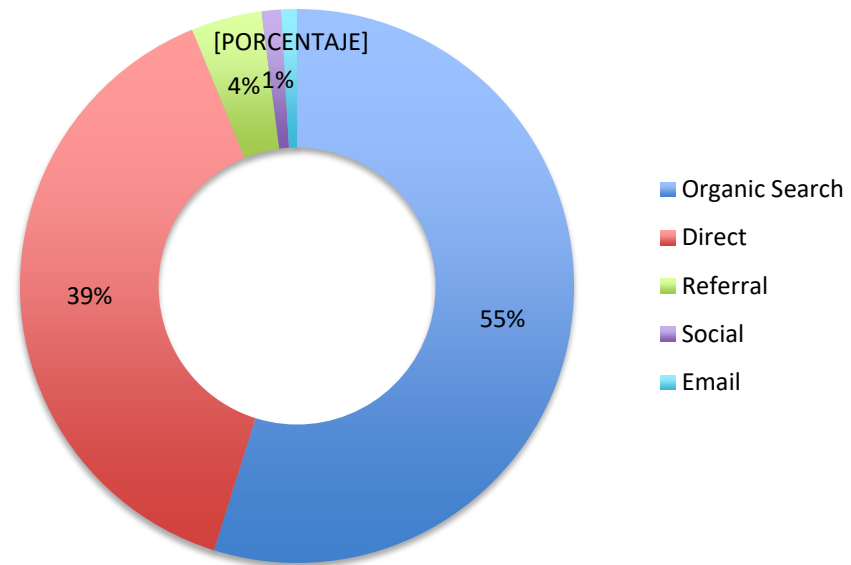
E-MAIL MK

Oct 2018 - Sep 2019

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EMAILING LIST

SUBSCRIBERS

2.219
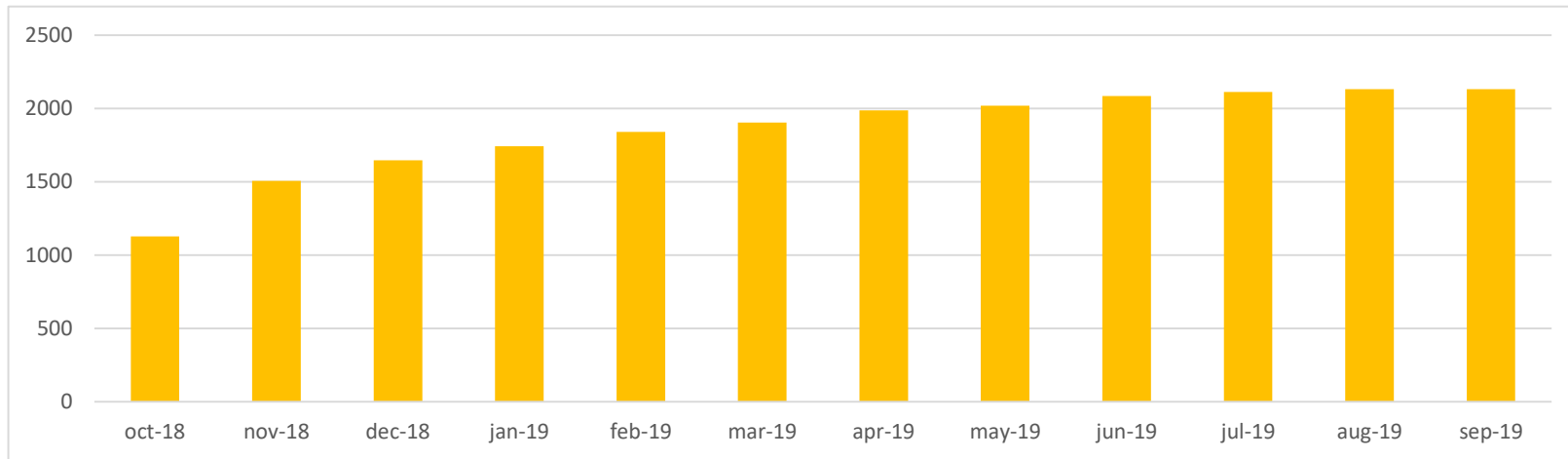
** RGPD active since May 2018

Audience performance

Average open rate	22.4%

Average click rate	6.6%

Average subscribe rate	9,000.0%

Average unsubscribe rate	0.8%

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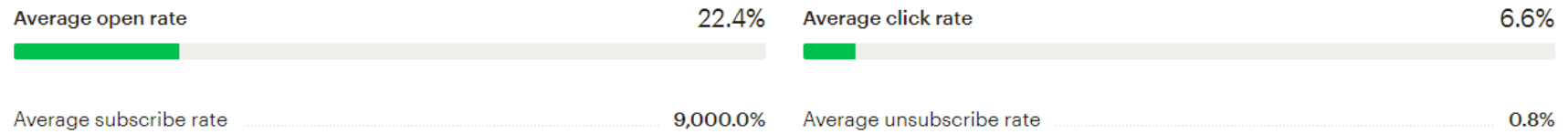
NEWSLETTER

News CFPA - Oct 2018	
Open rate	59,80%
Click rate	33,50%

News RGPD CFPA - Nov 2018	
Open rate	20,80%
Click rate	4,40%

Felicitación Navidad 2018	
Open rate	44,50%
Click rate	10,60%

News RGPD CFPA- Dic 2018	
Open rate	52,80%
Click rate	19,70%

Newsletter CFPA - Mar 2019	
Open rate	24,10%
Click rate	6,00%

Newsletter CFPA - May 2019	
Open rate	18,70%
Click rate	5,50%

Newsletter CFPA - Jun 2019	
Open rate	18,60%
Click rate	4,90%

Newsletter CFPA - Sep 2019	
Open rate	23,10%
Click rate	5,50%

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EMAILING LIST STATS

BB.DD. CFPA
2.365

Suscribed Contacts
2.219

GDPR Confirmed
212

Unsuscribed Contacts
146

Cleaned Contacts
168
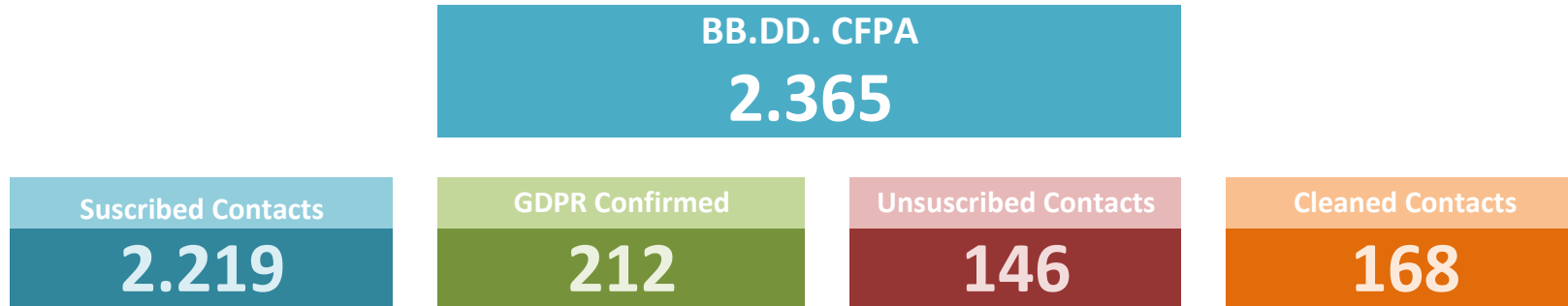
Top locations

Other		27.0%
United Kingdom		8.6%
USA		5.7%
Germany		5.2%
Italy		4.1%

GUIDELINES REPORT

Oct 2018 - Sep 2019

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Guidelines Security File

DOWNLOADS
109

Guidelines	Downloads
Protection of Business Intelligence	67
Security in Schools	12
Arson Document	9
Security Guidelines Emergency Exit Doors in non Residential Premisis	7
Developing Evacuation and Salvage Plans for Works of Art and Heritage Buildings	4
Security Guidelines for Museums and showrooms	4
Guidance on keyholder selections and duties	3
Protection of Empty Buildings	2
Recommendation for the Control of Metal Theft	1

Guidelines Fire Protection

DOWNLOADS

1.116

Guidelines	Downloads
Fire Protection Management System	492
Fire Safety in Restaurants	90
Fire safety basics for hot work operatives	58
Fire protection documentation	37
Fire Safety Engineering concerning Evacuation from Buildings	33
Introduction to Qualitative Fire Risk Assessment	31
Fire protection on chemical manufacturing sites	28
Managing fire safety of historic buildings	26
Ratified Guidelines	26
Treatment and storage of waste and combustible secondary raw materials	25
Panic & Emergency Exit Devices	23
Wind turbines – Fire protection guideline	23
Emergency plan	22
Fire Protection in Offices	22
Safety Distance between Waste Containers and Buildings	22
Fire Safety in Camping Sites	20

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Guidelines Fire Protection

Guidelines	Downloads
Fire Prevention on Construction Sites	19
Recommended Numbers of Fire Protection Trained Staff	14
Fire safety in laboratories	13
Fire safety in residential homes for the elderly	13
Fire safety in apartment buildings	12
Fire protection of temporary buildings on construction sites	11
Protection against self-ignition and explosions in handling and storage of silage and fodder in farms	11
Guidance signs, Emergency lighting and General lighting	9
Fire protection in information technology facilities	7
Protection of paintings: transport, exhibition and storage	7
Certification of Thermographers	6
Fire Safety in Guest Harbours and Marinas	5
Fire safe homes	4
Prevention Arson – Information to Young People	4
Smoke alarms in the home	3

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Guideline Natural Hazards

DOWNLOADS

95

Guidelines	Downloads
Forest Fires	43
Protection against flood	20
Lightning protection	13
Business Resilience – An introduction to protecting your business	8
Demountable / Mobile flood protection systems	7
Managing heavy snow loads on roofs	2
Protection against flood	2